

FREEZER BURN 2019 FINANCIALS

As at October 16, 2019

Income

	<u># of people</u>	<u>\$90-175/ticket</u>
Ticket sales - Calgary	219	\$ 38,325.00
Ticket sales - Edmonton	112	\$ 19,600.00
Ticket sales - Burner Tickets	501	\$ 87,675.00
Ticket sales - BPT	119	\$ 20,825.00
Low Income Ticket sales - Burner Tickets	4	\$ 360.00
Low Income Ticket sales - BPT	40	\$ 3,600.00
Low Income Ticket Donation	5	\$ 493.00
Grant Money Donation		\$ 1,650.00
Gate Re-Entry		\$ 700.00
Total Income	1000	\$ 173,228.00

Expenses

	<u># of people</u>	<u>\$10/night</u>
Ticket Sales - 4 nights	1000	\$ 42,000.00
Early Entry - Tue night	21	\$ 220.50
Early Entry - Wed night	166	\$ 1,743.00
Late Stay - Mon night	24	\$ 252.00
Pre Weekend	0	\$ -
Venue		\$ 44,215.50

	<u>Actual Spent</u>
Ticket Fees	\$ 309.26
Bank Fees	\$ 180.70
Townhall	\$ 173.25
County Permit	\$ -
Water Truck	\$ -
Tickets & Postage	\$ 900.05
Insurance	\$ 2,300.00
Portapotties	\$ 6,552.00
Radios	\$ 996.98
Security	\$ 7,927.50
Legal	\$ 1,376.41
Producers	\$ 355.87
Communications	\$ -
ARTery	\$ -
Media	\$ 95.77
DPW	\$ 3,244.17
Gate	\$ 275.16
Greeters	\$ -
Center Camp	\$ 1,151.26
First Response	\$ 1,560.56
EMT	\$ 11,088.00

Golf Carts	\$	2,152.50
Temple	\$	5,038.31
Effigy	\$	4,791.53
DMV	\$	-
Fire Safety	\$	373.54
Pyro & Ignitions	\$	1,091.67
Fireworks	\$	1,499.87
Fire Conclave	\$	184.97
Volunteer Support	\$	260.23
Leave No Trace	\$	69.49
Sound Marshal	\$	42.00
WWW	\$	2,233.25
Survival Guide	\$	1,059.03
Swag	\$	2,452.93
Stickers	\$	682.50
Wristbands	\$	429.02
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Expenses prior to Grants	\$	105,063.28
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Art Grants	\$	18,235.29
Art Grant money from FB2018	\$	22,000.00
Total Art Grants for 2019	\$	40,235.29
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Total Expenses	\$	123,298.57
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Donation to Alberta Rangers	\$	101.00
Donation to a Ponoka Old MacDonald Shelter	\$	1,000.00
Donation to Burning Man Project	\$	1,000.00
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Surplus	\$	47,828.43
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2020 Infastructure	\$	1,000.00
2020 Art Grants	\$	30,000.00
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<i>Directed into LEA year round program</i>	\$	16,828.43

FREEZERBURN 2019 Actual compared to Budget

As at October 16, 2019

Income	2019		BUDGET		Variance Amount	Variance %
	# of people	\$90-175/ticket	# of people	\$90-175/ticket		
Ticket sales - Calgary	219	\$ 38,325	219	\$ 38,325		
Ticket sales - Edmonton	112	\$ 19,600	112	\$ 19,600		
Ticket sales - Online						
Ticket sales - Online	620	\$ 108,500	519	\$ 90,825		
Ticket sales - Directed	0		0			
Low Income Ticket sales	44	\$ 3,960	45	\$ 3,557		
Low Income Ticket donation	5	\$ 493	5	\$ 493		
Gate Re-Entry		\$ 700				
Grant Money Donation		\$ 1,650				
Total Income	1000	\$ 173,228.00	900	\$ 152,800.00	\$ 20,428.00	13.4

Expenses	Actual		Budget		Variance Amount	Variance %
	# of people	\$10.50/night	# of people	\$10.50/night		
Ticket Sales - 4 nights	1000	\$ 42,000	900	\$ 37,800		
Early Entry - Wed night	166	\$ 1,743	200	\$ 2,100		
Early Entry - Tue night	21	\$ 221	30	\$ 315		
Late Stay - Mon night	24	\$ 252	20	\$ 210		
Pre Weekend	0		20	\$ 210		
Venue		\$ 44,216		\$ 40,635	\$3,581	8.8

	Actual	Budget	Variance Amount	Variance %	Explain over spending by 20%
Ticket Fees	\$ 309	\$ 200	\$ 109	54.6	Had to switch to BPT part way through and had higher fees charged
Bank Fees	\$ 181	\$ 200	\$ (19)	-9.7	
Townhall	\$ 173	\$ 200	\$ (27)	-13.4	
County Permit		\$ 1,000	\$ (1,000)	-100	
Water Truck		\$ 700	\$ (700)	-100	
Tickets & Postage	\$ 900	\$ 500	\$ 400	80	Last years exchange rate for Burnertickets and wifi device/service not accounted for
Insurance	\$ 2,300	\$ 2,300	\$ -	0	
Portapotties	\$ 6,552	\$ 6,600	\$ (48)	-0.7	
Lawyer	\$ 1,376	\$ 4,000	\$ (2,624)	-65.6	
Radios	\$ 997	\$ 2,000	\$ (1,003)	-50.2	
Security	\$ 7,928	\$ 10,000	\$ (2,073)	-20.7	
Producers	\$ 356	\$ 300	\$ 56	18.6	
Communications		\$ 100	\$ (100)	-100	
Media	\$ 96	\$ 200	\$ (104)	-52.1	
DPW	\$ 3,244	\$ 5,100	\$ (1,856)	-36.4	
Gate	\$ 275	\$ 300	\$ (25)	-8.3	
Greeters		\$ 200	\$ (200)	-100	
First Response	\$ 1,561	\$ 1,600	\$ (39)	-2.5	
EMT	\$ 11,088	\$ 11,100	\$ (12)	-0.1	
Golf Carts	\$ 2,153	\$ 2,200	\$ (48)	-2.2	
Temple	\$ 5,038	\$ 5,000	\$ 38	0.8	
Effigy	\$ 4,792	\$ 5,000	\$ (208)	-4.2	
DMV		\$ 200	\$ (200)	-100	
Fire Safety	\$ 374	\$ 600	\$ (226)	-37.7	
Pyrotechniques & Ignitions	\$ 1,092	\$ 1,000	\$ 92	9.2	
Sound Marshal	\$ 42	\$ 100	\$ (58)	-58	
Center Camp	\$ 1,151	\$ 1,000	\$ 151	15.1	
Fireworks	\$ 1,500	\$ 1,500	\$ -	0	

Fire Conclave	\$	185	\$	200	\$	(15)	-7.5
Leave No Trace	\$	69	\$	150	\$	(81)	-53.7
ARTery			\$	200	\$	(200)	-100
WWW	\$	2,233	\$	2,500	\$	(267)	-10.7
Survival Guide	\$	1,059	\$	1,100	\$	(41)	-3.7
Swag	\$	3,564	\$	3,800	\$	(236)	-6.2
Volunteer Gift	\$	2,453.00	\$	2,500	\$	(47)	
Stickers	\$	683.00	\$	800	\$	(118)	
Wristbands	\$	429.00	\$	500	\$	(71)	
Volunteer Support & Appreciation Party	\$	260	\$	350	\$	(90)	-25.6
	\$	60,848	\$	71,500			
Expenses prior to Grants	\$	105,063	\$	112,135	\$	(6,384)	-5.7
Art Grants	\$	18,235	\$	25,500			
Art Grant money from FB2018	\$	22,000	\$	22,000			
Total Art Grants for 2019	\$	40,235	\$	47,500	\$	(7,265)	-15.3
5% Contingency	\$	-	\$	5,607	\$	(5,607)	-100
Total Expenses	\$	123,298.57	\$	143,241.75	\$	(19,943)	\$ (14)
Donation to Alberta Rangers	\$	101	\$	956	\$	1,145	\$ 120
Donation to a Ponoka Old MacDonald Shelter	\$	1,000					
Donation to Burning Man Project	\$	1,000					
Surplus	\$	47,828.43	\$	8,602.43	\$	39,226	\$ 456
2020 Infrastructure	\$	1,000					
2020 Art Grants	\$	30,000					
<i>Directed into LEA year round program</i>	\$	16,828.43	\$	10,000.00			